

# SPHA Focus Area Descriptions



## HOUSING DEVELOPMENT

SPHA will develop housing to meet the needs of Sun Peaks residents. We will complete and lease the 1180 Sun Peaks Road development, identify additional land parcels for future projects, and explore new below-market ownership and rental opportunities.



## PROPERTY MANAGEMENT

SPHA will build operational capacity to deliver professional, reliable, and community-minded property management services. We will establish a property management team, oversee all SPHA housing units, and seek additional rental units to expand our inventory.



## FUNDING & STRATEGIC PARTNERSHIPS

Partnerships are crucial to achieving our mission. We will strengthen our relationships with funders, the resort and local business partners to secure funding, land, and long-term collaboration opportunities, and deepen relationships with our First Nations neighbours.



## COMMUNITY ENGAGEMENT

SPHA will engage the community through open communication and approachable service. We will increase awareness of our work, build trust, and be a visible presence and point of contact in Sun Peaks for residents and businesses.



## ORGANIZATIONAL GOVERNANCE

As a growing organization, SPHA will continue to strengthen our governance, policies, and internal systems, and continue to build our reputation as a trusted housing provider.

